ADVERTISING
INFORMATION

Reach a community that supports artistic excellence!

Concert Program Advertising is a fantastic way for your business to gain visibility and to align yourself with the mission of educating the young people in our region.

Ad Sizes

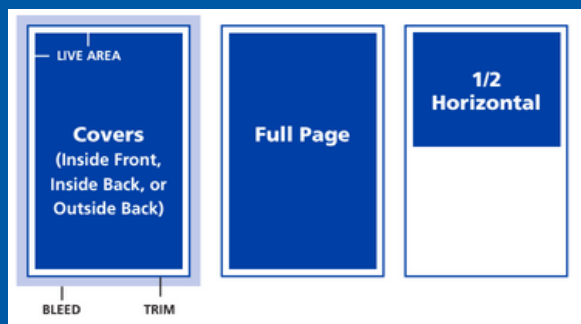### ❋ COVER ADS
Trim: 5.5" X 8.5"
Live Area: 5" x 8"
Bleed: 5.75" x 8.75"

❋ EDITORIAL ADS
Full Page: 5" x 8"
1/2 Horizontal: 5" x 3.875"

Ad Rates

❋ PREMIUM POSITIONS
Outside Back Cover: $300
Inside Front or Back Cover: $225

❋ EDITORIAL POSITIONS
Interior Full Page: $180
Interior Half Page: $125

LIVE AREA

Covers
(Inside Front,
Inside Back, or
Outside Back)

Full Page

1/2
Horizontal

BLEED   TRIM

PYPO is proud to offer ad-creation for those who are interested. If you would like this service, please include high resolution photo(s) (.png or .jpeg) in your submission email, along with the text you would like.

File Submission

❋ High-resolution (300 dpi or higher) **PDF** file type only. (Black and white and color ads are accepted.)

❋ Submit ALL print-ready ad files (PDF) and materials for ads to Claire at pypo.connect@gmail.com. Please submit your materials by the deadline posted on our website at pypo.org/programads